



2011 Advertising Rate Sheet

Sheets 1 & 6

Window end "hack package": \$200
Center ice logo: \$200
Scoreboard sponsorship: \$200
Far end "hack package": \$150

Sheet 1 Full sheet package: \$600
Sheet 6 Full sheet except center ice: \$450

Sheets 2 & 5

Window end "hack package": \$225
Center ice logo: \$225
Scoreboard sponsorship: \$225
Far end "hack package": \$175

Sheets 2 & 5 Full sheet package: \$675

Sheets 3 & 4

Window end "hack package": \$250
Center ice logo: \$250
Scoreboard sponsorship: \$250
Far end "hack package": \$200

Sheets 3 & 4 Full sheet package: \$750

Side-wall: \$200

NOTE:

- Hack Package includes two logos 3.5'x4.5' (approx) on either side of hack and 20" button
- Center Ice logo is approximately 8'x3'
- Scoreboard sponsorship boards
- Side-wall sponsorship boards 2'x3'

