



GREAT SPORT, GREAT STRATEGY, GREAT FUN

HITTING THE BROOM

Nelson Curling Centre

Newsletter
November 2011

Good Curling

By: Terri Richardson, NCC Vice-President

Well, the curling season is well underway and we are happy to see so many new faces. While, most leagues have stayed status quo with their members, the Mixed League continues to be a leading force in our club as membership has jumped up substantially this year.

Again, Al The Ice Man has provided us with what we call the "best ice in the Kootenays". Al is always working at keeping it in great shape, so please say "thanks" the next time you see him.

Thank you also to all of you who checked the box on the registration form to volunteer. With your help, we should be able to ease some of the load from others. I have already been asking for volunteers and the response has been great.

The contents of this newsletter should keep you up to date with what is happening in your curling centre, however, if you have any questions or suggestions we are always trying to make ourselves accessible. If you want, you can email too!!

Good Curling!

Executive Members

President:	to be filled
Past President:	Tim Beecham
Vice President:	Terri Richardson
Treasurer	Karen McGinnis
Secretary	Brenda Fraser
Director	Gary Meadows

Ms or Mr President: Please Step Forward

The President's position needs to be filled and we are in "search" of candidates for this position. If you are interested or if you are aware of someone who you think will be a progressive leader, please contact any member of the Executive

Treasurer's Report

The new registration form was a success it made registration night go smooth and the entry of the information into the computer was a lot easier.

Just a reminder that if you have not yet paid your dues for the season, to please do so now. There are registration forms at the bar and payment can be made there as well. Your league reps can help you with any questions.

Learn to Curl Mondays

The Learn To Curl while curling Monday night league started on Monday, November 7th with eight registrations. The night began with a one hour lesson on concept of curling, delivery, sweeping and then finished off with a one hour game of curling. We had some stellar beginners and as we move throughout the next four weeks, they will continue to play games with on-ice instruction. New people are still welcome and the registration fee will be a pro-rated decrease (\$50 less \$10 per week missed) as the sessions occur, finishing on December 5th. Please pass the

word along to anyone who you think may be interested.



Family & Friends Fun Day November 20 11am-3pm

Make sure to bring your friends and family down to the curling centre on November 20 from 11am to 3pm for a fun day of learning how to curl for FREE!! Donations of a non-perishable item will be accepted for the Nelson Food Cupboard Christmas food drive.



Men's Cash Spiel Nov 26& 27

This promises to be a fun event with great financial benefits!!! Contact Garry Meadows or Joe Duncan to register. The ladies will be assisting by serving up an awesome dinner. As always, volunteers are an important part of making an event successful. See either Garry or Joe, to see what you can do to help.

Marketing Report

"Build it and they will come" is so true when it comes to the efforts of our marketing campaign. Thanks to the Grant from Curl Canada, we were able to run a series of curler profiles in the Pennywise. As well, we worked with KBS (Now EZ Rock) to develop a number of radio spots ~ paid advertisements and public service announcements! In the Nelson Star, there were a series of ads for the new Monday Night Learn to Curl and the Saturday Morning Canadian 2 for 1 Youth Leagues. Ads in the On-line paper The Daily and submitted articles have been running for the past few weeks. Please make sure to provide any feedback you have on these efforts ~ we want to ensure that we are getting best coverage and to continue with what works and discontinue what doesn't!! Finally, we have four Curl & Christmas parties for local businesses booked for upcoming weekends!! Spin-off rentals and increased memberships are anticipated.

From Behind the Bar

Keep an eye out for Spiced Rum and Egg Nog drink specials!

Report from the Ice Man

Soapy was too busy making great ice to provide a report....

Grant Update

Canadian Curling Association Grant.

The \$5,000.00 grant for marketing and outreach has been put to good use for various promotions. See the Marketing and Promotions Report for specifics.

Accessibility Grant:

As you will have noticed, work has begun on the first phase of this project which includes work on the outside stairwell. Unforeseen challenges has created a bit of a delay however we are optimistic that the work will be completed soon and look forward to our building being accessible for everyone. We will keep you posted on developments, etc.

Website Update

Visit NCC's updated website www.nelsoncurling.com. For your convenience, Registration Forms, Contacts info, Curling Calendar, Links to key curling sites, it's all here, check it out. More updates regularly... watch the Communications Page for Newsletters and Posters.

Allison is looking for help to: 1. create and manage the NCC Facebook Page add-ons to the site, as well as 2. create and manage the Media Pages such as a Photo Library .

Nelson Food Cupboard Christmas Donations

As the Christmas season is fast approaching, it is hoped that we can share in the festivities with those who may be less fortunate than us. We will be setting up a box for donations of non-perishable items for the Nelson Food Bank in the lounge. Your donations will be greatly appreciated.

Optimists Club Youth Training Camp Dec 10

December 10th in conjunction with Curl BC, the Nelson Jr Curling Club will be hosting a 1 day Optimist Jr Curling Instruction Camp directed to ALL new and beginner junior curlers.

This is an action packed fun filled day that will provide kids a "jump start" to curling which will include plenty of instruction, fun, food and prizes. for more info visit the website <http://optimistjuniorcurling.ca>

Curl BC Youth Coaching workshop Dec 11

December 11th the Nelson Curling Club will be hosting a Club Coach Youth curling workshop for Junior Curling volunteers and coordinators. We can never have enough help on the ice with the kids and this workshop will provide enthusiastic parents and volunteers the skills they need to feel comfortable providing instruction and guidance to junior curlers.

Playdowns & Bonspiel Update

Jan 6-8 (Nelson) Seniors Playdowns

Contact Gary for more information

Jan 21-22 Nelson Ladies Bonspiel

Contact Allison for more information

Feb 10-12 Nelson Mixed VEGAS Baby!! Mixed Bonspiel

Contact Maureen for more information

Thanks to our Sponsors!!!

Many thanks to our sponsors ~ without their generous support, the NCC would not be able to operate so PLEASE make sure to show your gratitude and support these LOCAL businesses!

NEW MONTHLY FEATURED SPONSOR

This month, the **NEW GRAND** and **SEARS** are our featured sponsors ~ on December 15 the names of all members in good standing will be put in a draw for one of two \$25 gift cards provided by **Danny at the New Grand** and **Barry at Sears** ~ THANKS GUYS!!

GOLD Sponsors

Kalesnikoff Lumber
The New Grande Hotel
Sears Nelson

SILVER Sponsors

Kootenay Glass and Mirror
Maglio Building Supply
Nelson Brewing Company
Prestige Lakeside Resort
SK Electronics
Thorman Drilling

BRONZE Sponsors

Ainsworth Hot Springs Resort
Bergevin Electrical
Glacier Honda
H&R Block
Heritage Roofing
Kootenay Lake Electric
Nelson & District Credit Union
Nelson Ford
OK Tire
Pacific Insight Electronics
Poulin Agencies
Re/Max RHC Realty
Selkirk Beverages (Pepsi)
Selkirk Paving (Nelson Ready Mix)
Serendipity Nail Salon
Taylor Wilton
Western Auto Wreckers

League Reports

Junior's

By Kelli May

Juniors curling is up and running with new and returning curlers ages 12 and up. This fun recreational league provides great training and lots of opportunities for out-of-town bonspiels. Any interested players can participate in competitive play which includes junior playdowns. As always, volunteers are MOST WELCOME ~ no experience necessary ~ training will be provided. Call Kelli at 250 354 4287.

Senior's

By Earl Mason

The Nelson Early Bird (Retiree's) Bonspiel was a great success. 23 teams participated from all over the West Kootenays _ Nelson, Trail, Beaver Valley, Castlegar, Grand Forks, Creston and Kaslo with the host club putting in 7 entries. The event was catered by Anne Bailey ~ which was very much enjoyed by all the participants.

New members are always welcome to the join in the Senior's league so come on down Tuesdays and Thursdays from 10:00 am to 1:00 pm for fun an good curling! Contact Earl at 250 352 6973 or Gord Dredger 250 354 4521.

Tuesday Men's

By Joe Duncan

Tuesday Mens league is now fully underway and teams are enjoying good competition and lots of fun.

Wednesday Ladies'

By Allison Sutherland

Ladies curling is in full swing with lots of fun and great curling happening every Wednesday night. Preparations are underway for the Ladies' bonspiel Jan 21 & 22. To sign-up now email Allison@valhalla.ca or call 229-4511.

Thursday Men's

By Alan Burch

A reminder that the Men's Cash spiel is going ahead Nov 26&27 ~ If you haven't done so, make sure to sign up!

Friday Mixed

By Maureen Grainger

Well, after a few adjustments to the schedule and a real effort to make things work for a two-draw league, things seem to be humming along nicely in Mixed Curling. Thanks to everyone for their patience with the "growing pains"! The spare list is up to date but is always open to adding more names. Posters for the Mixed Bonspiel "VEGAS BABY!" are going to be circulated this week ~ the plan is to get 32 teams, which shouldn't be much of a stretch from the 28 we had last year ☺ A \$50 deposit for each entry has been added this year which will help with some of the up front costs. There will be a Casino on Friday night hosted by the Nelson Lions Club then on Saturday there will be Karaoke contest (Elvis? Celine? Wayne?) and a extra few surprises... Guaranteed fun ~ Register now! 250 551 4135



Super hero, super slide ~ Halloween Fun at Mixed Curling

Saturday Youth League

Unfortunately the Saturday youth league has been cancelled due to lack of participants. A plan is being developed on how to make this effort work in the 2012-2013 season.

Monday Night League

By Terri Richardson

Monday Night curling began last week with 8 very keen participants! There is still room for more new curlers so please make sure to let friends and family wanting to try curling to come out Mondays at 7:00pm.

League Membership

As we have settled into the season, the following are our numbers for each league.

Men's Tuesday night: 60

Ladies: 33

Men's Thursday night: 54

Mixed: 68

Seniors: not reported

Juniors: not available at time of publishing

It appears that we are status quo with last year in our total membership and through the marketing and promotions grant we are able to continue with advertising curling throughout this year in hopes that we will increase our membership for next season. As members, we invite you to share in promoting curling so that we can ensure increased membership. Note: the grant is for this year's marketing only.

Rose Bonspiel Lounge

Work is still underway to finish the upgrades to the Rose Bonspiel lounge ~ once completed a formal dedication event will be held.

Canada Cup

The Canada Cup is a prestigious cash spiel that opens the Season of Champions competitions for Canada's top competitive curlers. Ten of the top mens and ten of the top ladies teams will meet in Cranbrook on November 30 to December 4 in what promises to be "curling at its best".

Still For Sale!

ANTIQUA Lagonda Piano Co. Upright Piano: Great shape, needs a tune up. \$900 obo. Check it out in the lounge!!

NOTE: The Lagonda Piano Company was established about 1900 in New Castle, Indiana. Lagonda built a line of upright pianos, player pianos, and baby grands throughout the first quarter of the 20th Century. Lagonda was controlled and manufactured by the Krell-French Piano Company, then later by the Jesse French Piano Company. The Lagonda name was marketed as an affordable alternative to the costlier Krell-French and Jesse French brand names and are very well made instruments. The Lagonda name was discontinued in about 1950.