



GREAT SPORT, GREAT STRATEGY, GREAT FUN

HITTING THE BROOM

Nelson Curling Centre

Newsletter

October 2011

WELCOME BACK!!

By: Terri Richardson, NCC Vice-President

Wow, summer is gone and fall is here!! It feels like I just put my broom and shoes away and here I am already pulling them out for another curling season. Your Executive has new and exciting things happening at the Curling Centre. For one, the Canadian Curling Association is suggesting that curling clubs be called "centres" so that people think of it as a facility that is not exclusive to members, so welcome back to your Curling Centre. Some of the exciting developments you will find are, things like this colorful, informative newsletter which will be emailed and posted monthly. We will keep you informed on what's happening in your curling centre; promote and support our sponsors and advertisers; and, celebrate successes for members and the community. It is your newsletter, so if you have items you wish included, please submit them to your league rep or any member of your Executive.

I look forward to this new exciting curling season as we move forward with our new initiatives and meet again with our curling friends and new members.

Executive Members

President:	to be filled
Past President:	Tim Beecham
Vice President:	Terri Richardson
Treasurer	Karen McGinnis
Secretary	Brenda Fraser
Director	Gary Meadows

Summertime Activities

Summer saw a flurry of activity as we set up a marketing and promotions plan. We were the recipients of a grant from the Canadian Curling Association which gave us the opportunity of promoting curling through a variety of mediums. We also received other grants for building improvements and information for these are in the Grant Update section of this newsletter. The NCC Strategic Plan is under development ~ once completed it will be available on the website and on the bulletin board.

2011 Season Rates

Over the last curling season the Executive reviewed the rate structure for our members and also researched other similar sized clubs. A new model was designed where each curler pays an individual fee rather than a pro-rated fee for teams greater than 4 players. This rate structure provides a fairer balance of fees throughout the leagues. At the AGM in March the new structure was passed by the membership present. Please note that spare fees have increased to \$10.00 for non-members after the first night & \$5.00 for members; this was done to keep it more in line with the fees members are paying. Overall, it is a fairer structure and one that will assist us in keeping our club more sustainable.

FAST FACT

Operation of the curling facility calculates to approx. \$325 per curler. Membership fee charged averages \$260 per curler. The

difference is subsidized via rentals, sponsors/ advertisers and bar revenues.



Nelson Curling "Centre"

Rebranding from "Club" to "Centre"



League Reports

See page 3 for league updates. The Curling Irons from the Selkirk College Music program students 2010-2011 Mixed League ~ now graduates this team has left Nelson to seek fortune and fame in the big cities of the East Coast. We wish them well!

Registration Night

Registration night is Friday, October 14th starting at 7:00 p.m. Volunteers will be set up to assist with your registration. Forms are available on our website or at registration night. Please complete all the information requested, as this form is designed to be a multi-purpose information sheet.

Want to develop your curling skills? Come down October 11-13 from 6:00pm-9:00pm for Open Ice. Instructors will be on hand to give pointers to help your game and to make your season all the more fun!

New President ~ Could that be You?

The President's position needs to be filled and we are in "search" of candidates for this position. If you are interested or if you are aware of someone who you think will be a progressive leader, please contact any member of the Executive

Treasurer's Report

It was our year end August 31st. The books are balanced and the efforts being made to make our facility more marketable are expected to have a very positive effect on our bottom line. We are excited about the new fee structure this season. Take a look on the website for the new rates and registration sheet.

Marketing Report

Rebranding of our curling "product" was initiated earlier this year with promotions purchased in the West Kootenay Summer/Fall Go & Do and the RDCK Fall Leisure Guide ~ make sure to check these spots out! In addition to capturing the fun aspect of curling, all new promotional materials have an intentional focus on the fitness component of our sport. Many people are still unaware that curling involves both anaerobic and aerobic activity so when you talk about the fun of curling make sure to mention that its great exercise too!! Curler profiles have been placed in the Pennywise for four weeks ~ alternating between the Nelson and the Kootenay Lake editions. You may also have heard the ads on KBS Radio! All of these initiatives were covered off by a grant received from Curl Canada. We've created a momentum and plan to keep it going!!

Finally, we are making a bigger effort to promote the facility for non-curling functions! So if any of you are planning a family party, work function or other activity please consider renting the Nelson Curling Centre to host your event. Rental rates can be found on the website.

From Behind the Bar

We are happy to say that beverage rates have not increased this year. Teams will continue bartending and we plan to have the Skips have a quick instruction session early in the year.

Keep an eye out for weekly drink specials!

Report from the Ice Man

Ice is going in this week ~ YEA!

Grant Update

Canadian Curling Association Grant.

We are so happy to have received this \$5,000.00 grant. The specifics around it is that we are to inform and market curling within our community so that we can promote the sport and encourage new and past members to join or return to curling. It has given us the financial means to advertise in local papers and on the radio in order to reach as much of the population as possible.

Watch for exciting events such as Family Curling; learn to curl while curling mini-league, and other fun events throughout the year. We are keeping our doors open to welcoming new curlers throughout the year.

Of course, the best exposure is through you, the curler, so please pass on invitations to your friends and family to join curling or visit for one of our special curling events.

Accessibility Grant:

We have received an accessibility grant for our building which will be an on-going project throughout the year. Many local and government sponsors have made this possible through grants. The first stage involves a chair being installed in the main stairwell which may channel our route to the upstairs via the interior stairwell. We look forward to our building being accessible for everyone. We will keep you posted on developments, etc.

Columbia Basin Trust:

Thanks to the Columbia Basin Trust for providing us with grant monies to complete required improvements to the ice plant, as per the Boiler Inspector's direction. The total grant was \$5672. We are happy to say that all modifications have been completed.

Website Update

Visit NCC's updated website www.nelsoncurling.com. For your convenience, Registration Forms, Contacts info, Curling Calendar, Links to key curling sites, it's all here, check it out. More updates regularly... watch the Communications Page for Newsletters and Posters.

Allison is looking for help to: 1. create and manage the NCC Facebook Page add-ons to the site, as well as 2. create and manage the Media Pages such as a Photo Library .

Family Nights

Watch for further information on these fun events as we move forward with our plans.

Thanks to our Sponsors!!!

Many thanks to our sponsors ~ without their generous support, the NCC would not be able to operate so PLEASE make sure to show your gratitude and support these LOCAL businesses!

NEW MONTHLY FEATURED SPONSOR!

Each month (Oct 15- Nov 14, Nov 15 - Dec 14, January, February & March) participating sponsors will be showcased. In exchange, the participating businesses will provide a prize for each month of participation. Prize value approximately \$25. At the end of the month, names of all NCC members in good standing will be put into a barrel and the prizes drawn.

GOLD Sponsors

Kalesnikoff Lumber
The New Grande Hotel
Sears Nelson

SILVER Sponsors

Kootenay Glass and Mirror
Maglio Building Supply
Nelson Brewing Company
Prestige Lakeside Resort
SK Electronics
Thorman Drilling

BRONZE Sponsors

Ainsworth Hot Springs Resort
Bergevin Electrical
Glacier Honda
H&R Block
Heritage Roofing
Kootenay Lake Electric
Nelson & District Credit Union
Nelson Ford
OK Tire
Pacific Insight Electronics
Poulin Agencies
Re/Max RHC Realty
Selkirk Beverages (Pepsi)
Selkirk Paving (Nelson Ready Mix)
Serendipity Nail Salon
Taylor Wilton
Western Auto Wreckers

League Reports

Junior's

By Kelli May

Juniors curling will begin again on November 7 with a NEW TIME 4:00 pm to 5:30 pm. All new and returning curlers ages 12 and up are welcome to join this fun recreational league. There are opportunities for out-of-town bonspiels for all juniors. Any interested players can participate in competitive play which includes junior playdowns. As always, volunteers are MOST WELCOME ~ no experience necessary ~ training will be provided. Call Kelli at 250 354 4287.



2010-2011 Jr Girls Team at Playdowns

Senior's

By Earl Mason

Welcome to all seniors. Come join us on Tuesdays and Thursdays from 10:00 am to 1:00 pm for fun and good curling! Contact Earl at 250 352 6973 or Gord Dredger 250 354 4521.

Tuesday Men's

By Joe Duncan

Tuesday Mens welcomes all new and returning curlers. We will have a complete round robin format in which every team plays each other.

If you have any questions or are in need of a team or a player please call 250-354-9643. October 25 will be our first night with a draw from the hat

For teams to play and will not count as league play. Bring friends and give them a try that night. Have FUN.

Wednesday Ladies'

By Allison Sutherland

I'm hoping ALL the Curling Girls will return this year on regular teams or spares. The "join a 2nd league fee option" for registration is a great deal!!

Teams and Individuals sign-up now. Email Allison@valhalla.ca or call 229-4511.

Wednesday Oct 19 – Ladies League – 1st Night Curling Game Mixer.

Ladies Bonspiel will be Jan 21/22.

Thursday Men's

By Alan Burch

Alan Burch returns as League Coordinator. He can be reached by email at: ajburch@telus.net or by phone at 250-352-3918 (evenings) or 250-352-6676 (daytime).

Friday Mixed

By Maureen Grainger

Welcome back to all returning and new Friday night curlers! The plan is to build on the momentum established last year and to keep fun as the primary objective for this league. Unfortunately Lori has decided to take a break from co-leading mixed curling~ I can't thank her enough for all the great things she did to make mixed curling so much fun. Thanks in advance to those who have offered to help me out this year ~ you can count on me to call on you! October 28 will be the first of the pre-game "dinner parties" so mark your calendars and plan to come down to the club at 6:00pm for some good food and great company. This year's bonspiel theme is VEGAS Baby! So start thinking about your costumes and practicing your best Elvis karaoke ~ Bonspiel dates Feb 10-12. That's it for this edition. If anyone has pictures from year's past that you want to share, please send them to me. Have a great season! Cheers, Mo.



Team Biallis "Scurvy Dogs" at 2011 Mixed Bonspiel

NEW!!! Youth League

By Chris Haynes

New to the club is a league for 12 to 23 year olds! Saturdays 11:00am to 1:00pm. This is an opportunity to be in regular game play for developing and novice curlers. Contact Terri Richardson for more information 250 352 3058.

NEW!!! Monday Night League

By Terri Richardson

We are excited to offer a learn to curl experience while playing in regular games. Starting Monday November 7 for Four weeks, instruction will be offered by qualified club coaches for beginner curlers. Please share this information with people you know that want to give curling a try. Advertising to follow.

Upcoming Events

Nov 3-5 Seniors Bonspiel

Contact Earl for more information

Sunday Nov 6 Kootenay Challenge

Building on the success of the one day 2010 bonspiel, the Kootenay Challenge is back for 2011. The format includes 4 four-end games for teams made up of two experienced curlers and two newbies to the game. The purpose of the Kootenay Challenge is to introduce non-curlers to a fun and non-competitive day of bonspiels. The hope is to inspire those new to the game to take curling up as a life-long sport. Contact Mo for more information 250 352 1175

DATE (TBA) Men's Bonspiel

Contact Gary for more information

Saturday Dec 10 Youth Training

Youth Programs: Optimist Training Camp All Day Dec. 10 for more info visit the website <http://optimistjuniorcurling.ca>

Dedication of Rose Bonspiel Lounge

Please visit the Rose Bonspiel Lounge to see the incredible changes that have taken place to brighten up the room. Thanks to Elliott Laidlaw, Murray Lewis, Bob Fortin, Brent Pihowich, Barry Marsh, Rob Richardson, Mo Grainger, Brenda Fraser, Tim Beecham, Leanna Nyen, MJ Biallis, Allison Sutherland and Terri Richardson for all the hard work for these renovations. This room was informally dedicated to house the artifacts and trophies for the 64 Year Old bonspiel and we plan to have a formal dedication once it has been completed.

Canada Cup

The Canada Cup is a prestigious cashspiel that opens the Season of Champions competitions for Canada's top competitive curlers. Ten of the top mens and ten of the top ladies teams will meet in Cranbrook on November 30 to December 4 in what promises to be "curling at its best". On October 14th, a representative from Investors Group will visit our club to promote the Canada Cup by inviting you to enter your name in a draw to possibly be the winner for the "draw to the button" event at the competition. You may also win two tickets to attend. Investors Group will visit our club again on a Friday mixed night to do another information session.

FOR SALE!

ANTIQUE Lagonda Piano Co. Upright Piano: Great shape, needs a tune up. \$900 obo. Check it out in the lounge!!

NOTE: The Lagonda Piano Company was established about 1900 in New Castle, Indiana. Lagonda built a line of upright pianos, player pianos, and baby grands throughout the first quarter of the 20th Century. Lagonda was controlled and manufactured by the Krell-French Piano Company, then later by the Jesse French Piano Company. The Lagonda name was marketed as an affordable alternative to the costlier Krell-French and Jesse French brand names and are very well made instruments. The Lagonda name was discontinued in about 1950.

WANTED!

Wooden Table with 4 Chairs: If you have a set that you are willing to donate to the club for use in the remodeled café area downstairs please contact Mo Grainger at 250 352 1175. This set will be added to the one already generously donated by Amy Windson of Serendipity Nails.

FAST FACT

"9": The number of Nelson curlers that have represented at Canadian Championships



The Fred Thomson Rink at the 2005 Canadian Mixed Championship. LtoR: Fred, Heather Griffiths, Brent Pihowich, Allison Hurley